



## The Conditions of Acceptance

53New was born to provide a platform for people to take the first steps with themselves or their company to express, explore and develop themselves creatively without some of the constraints that can sometimes exist for new, emerging and start-up creatives.

53two are offering the use of the Theatre and/or Rehearsal Studio to carry out Research and Development work, Rehearsals and/or performances in the Theatre. Companies/Individuals applying must fit the following criteria.

- Individuals/Companies must demonstrate completely that they/the company is one or both of;
  - a) Less than 18 months old as a practicing individual or company
  - or
  - b) Have had less than five professional performances as that company/individual.

If a company is more than 3 years old with an Event/Project performed less than 5 times professionally, this will **not** be considered. The initiative is only open to those companies/individuals that fit the criteria above. The management at 53two will have the final decision on this and if necessary, further proof will be asked of companies where there is any room for doubt.

Hires:

- Companies can hire the Theatre for Sunday and Monday subject to availability.
- Companies can hire the Rehearsal Studio at any time between 11am and 6pm subject to availability.

Price:

- Companies/Individuals will receive 15% reduction on all standard fees at the time of booking on both the Studio and Theatre spaces. Prices will be provided on application.

In your Application we ask you to detail times and spaces required. Prices will be arranged for your requirements.

- Companies will be expected to pay in full no later than 10 days AFTER the final Event/Project.
- Companies must agree to adhere to our Equality, Diversity and Inclusion policy ([www.53two.com/edi](http://www.53two.com/edi)).

Bookings are not complete until both parties have signed a Booking Form and Contract. On the Contract you will be required to complete risk assessments and fire-proofing protocols per every hire.

Tickets:

- Tickets for any Project/Event must be organised by the visiting company/individuals.
- Tickets must be priced no more than £8 including any booking fees.
- Companies must offer at least 5 Pay What You Can tickets per Project/Event for a minimum of £2.

Marketing Commitments:

Companies will be required to:

- Display the 53New Logo at no smaller than 1.5 inches on all printed and electronic materials prior to the Project/Event, below the wording; 'Supported by'.
- Display the 53New Logo at no smaller than 1.5 inches on all printed and electronic materials, following the last Event/Project at 53two venues, for the same Event/Project at other venues/times etc. below the wording 'Supported by', for the next 12 months.
- Include the names 53two and 53New in all spoken/recorded material surrounding the Event/Project, leading up to the Event/Project at 53two.
- Include the names 53two and 53New in all spoken/recorded material surrounding the Event/Project that happened at 53two, following the last Event/Project at 53two venues, for the same Event/Project at other venues/times etc. for the next 12 months.

Failure to do the above will result in a breach of contract.

Companies can include other logos/brands on all materials recorded, spoken and electronic or printed materials.